



Kútenei Oktoberfest

Sept 21st, 2019

2pm to 7pm

Opening Celebration of the German Oktoberfest

In the Grand Ballroom of the Prestige Lakeside Resort

West Coast Grill and the Prestige Lakeside Resort will be celebrating the official opening date of Oktoberfest in Germany on Saturday, September 21st, 2019. We would like to offer you the opportunity to participate in this 3rd annual Kútenei Oktoberfest in Nelson.

The event will gather Breweries from around the Kootenays. Last year, we had 350 attendees. This year, we are hoping to be selling up to 400 tickets for the event as we are extending in the park OUTSIDE. Tickets will be \$25 on pre-sale and \$30 at the door and will include 4 drink tokens to taste the beer of their choice. We will be providing mini beer mugs of about 5oz pour to each guest to refill with beer samplers at the different stations. There will be different food stations provided by West Coast Grill and by the local restaurants and food trucks.

AGAIN THIS YEAR:

- People will be able to vote for their favorite beer and their favorite brewery for a chance to win prizes.
- Each brewery will get \$1 back per token collected
- We will ask a small promotional item from each brewery to give away as door prizes.

NEW THIS YEAR:

- There will be different categories for people to vote for their favorite beer (to be determined)
- THE EVENT WILL BE OUTSIDE!
- We will have a photo booth
- We are working on getting a POP-UP Liquor Store to sell your products!

If you decide to join us, you will get:

- A 6ft table with table cloth

- Visibility on the poster and social media (if registered before July 1st)
- A chance to promote your beer with a direct contact with the guests
- 1 free ticket to the event for friends or family
- Access to a Special Hotel Rate for the week end (Contact Melanie Leeming, mleeming@prestigehotels.ca, to book a room)
- A VIP discount of 15% off for the West Coast Grill food for the duration of the week end (Sept 22nd and 23rd)
- Torchlight Brewery, Backroads Brewery and Nelson Brewery Company invite you to a brewers only after party hosted at the Torchlight Brewery.
- If you wish to offer food at your booth, please contact us prior to the event

Kutenei Oktoberfest is FREE for breweries to attend, but in exchange, we would like you to sample your beer to our guest for the duration of the event. We will be giving \$1 back per tokens taken at your station.

If you would like to attend but have nobody available to come that weekend, you can still participate as a brewery for a \$65 fee. You can send us your products and marketing equipment ahead of time and we will provide a knowledgeable staff member to represent your brewery and collect tokens.

Don't miss this opportunity to showcase your business in such a positive way; be sure to respond quickly to guarantee your space. We will take brewery registration until July 1st. Any brewery registered later will not be included on the Poster.

Please take a few minutes to read the event guidelines below before registering.

EVENT GUIDELINES FOR VENDORS:

Deadline for registration is July 1st 2019; applications received after this time may not be guaranteed space and will not be mentioned on the poster.

Any participants who wishes to bring food samples may contact Gabrielle before August 1st.

Special requests must be identified on this form and will be accommodated where possible.

NO electrical equipment will be provided.

Each exhibitor must respect the boundaries of their own space and that of their neighbors; each space has a 6ft table with a black table cloth provided. It will have 2 -3 feet behind as well as any space under the table for storage – please keep your space neat and tidy.

Vendors set up will start at 8 am until 1pm. The doors will be opening at 2pm at which time each vendor should be ready to offer samples at their station.

Break down must not be undertaken until the end of the show – 7pm;

Exhibitors are responsible for their own signage and giveaways.

Neither the Prestige Lakeside Resort nor West Coast Grill will be held responsible for loss of articles or damage to goods used in this event.

West Coast Grill will be providing ice ; Please bring your own spill bucket.

We will ask for an invoice for all the alcohol that will be brought to the event before September 14th in order to comply with the liquor inspector.

We will need the serving it right number and full name (and food safe for food providers) of the people attending the booth.

Vendors who need one of our staff member to represent your booth, please contact Gaby before July 31st.

Vendors can bring swag and promotional items to sell or give away at their booth (that will include the small item for door prizes)

Thank you for your participation – we hope you have an enjoyable and successful Kutenei Oktoberfest.

Kindest regards

Gabrielle Plamondon
Sales & Marketing Coordinator
West Coast Grill Nelson